

## Promoting Rural Prosperity

**Why do people migrate from rural to urban areas ?** Seeking better quality of life with modern amenities: Shelter, Transport, Electricity, Water, Sanitation, Healthcare, Education, and employment.

<b>Rural Needs:</b>	Attractive careers	Good schools
	Healthcare	Sanitation
	Quality homes	Protected water supply
	Reliable transportation	Affordable recreation

**The Foundation Volunteers shall address these by educating the rural citizens on:**

- ❖ Providing access to affordable modern technology
- ❖ Value added quality services to the rural community
- ❖ Fostering capacity building for sustainable rural business hubs
- ❖ Emphasizing self-reliance, cultural preservation and cooperative marketing
- ❖ Implementing sustained development by rural employment generation
- ❖ Self-sufficiency in essentials – ie: energy, water, sanitation, healthcare, etc.
  
- ❖ Encouraging entrepreneurial growth in the rural sector
- ❖ Skill development and knowledge access in rural clusters
- ❖ Improving literacy and promote reverse migration back to villages
- ❖ Enhancing per capita income and rural purchasing power
- ❖ Improving modern health-care access, preventive care and sanitation

**Purpose:** Rural Employment generation → increased purchasing power → alleviate poverty. The Foundation shall facilitate economic prosperity by bringing volunteers [individuals and institutions - educational, healthcare, financial, industrial, business, etc.] and the Beneficiary Members in rural areas together in setting up the rural nodal centers to provide Tele-Education, Tele-Medicine, Tele-Communication, etc.

<b>I</b>	<b>Physical Connectivity</b>
<b>II</b>	<b>Electronic Connectivity</b>
<b>III</b>	<b>Knowledge Connectivity</b>
<b>IV</b>	<b>Economic Connectivity</b>

**Formula for success:**

The design & success shall depend on several factors such as

- i) the location of the rural clusters and their existing core competence,
- ii) available infrastructure, electronic, educational, healthcare and related facilities
- iii) design and develop needed facilities that do not exist in the beginning
- iv) The jobs created and sustained are proportionate to the enthusiasm of all stake holders:
  - (a) those enrolling to improve their education, skills and believe in self-reliance
  - (b) those seeking better employment / entrepreneurial opportunities in rural settings
  - (c) those educational, financial, industrial, corporate, healthcare, governmental and charitable institutions who actively participate / sponsor / engage
  - (d) those who provide employment for the qualified, leading to better future.