



# International 'We Serve' Foundation

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## 'Kalam Home Library' & 'Kalam Dream Library'

The **International 'We Serve' Foundation (IWSF)** is grateful for your generosity, blessing, support and participation in many charitable Missions & Projects to **Empower the Billions**. Your **generosity includes** donated books, funds, time, service, effort, knowledge sharing, guidance, mentorship, etc.

IWSF seeks your continued support for the **IGNITING MINDS** Mission:

1. **'KALAM HOME LIBRARY' (KHL): H. E. Dr. Abdul Kalam** advocated "At least 10 good books in every home library" to encourage children from an early age to read. IWSF collaborates with AKVIM (Abdul Kalam Vision India Movement) and shall donate 3 books / KHL sent from the US.
2. **INDIA STUDIES promotion** at many US Institutions of higher learning
3. **FREE Public Libraries:** IWSF shall continue to dispatch donated books from US to India. FCL – with > 25,000 donated books; 60 Free Public Libraries / 40' FCL in rural & urban public schools & colleges. [\$ 0.36 / book]. Sea + Land Freight **US \$ 9,000 / 40' FCL**.
4. **'WORLD MEDICAL KNOWLEDGE PLATFORM'** – sharing valuable knowledge to update healthcare providers and benefit the patients from any part of the world.
5. **'AK-EDUSAT' – Abdul Kalam Educational Satellite:** A Nano-Satellite being built by **50 students** from 10 educational institutions **in India**, guided by Space Tech Scientists & ISRO. Hope to launch by early 2019, providing **FREE** access (V-Sat) to top quality educational contents to well over **500 million poor students in the world**. Project Budget **US \$ 1.58 million**
6. **RESPONSIVE Smart Classroom(s) (RSC):** IWSF shall set up **state-of-the-art RSC** in one or more public schools / colleges (40 tablets, WiFi enabled Projector, powerful software to foster creativity, REAMEDI Cloud Computing, etc.) Project Cost **US \$ 4,300 / RSC**.

IWSF collaborates with AKVIM (**Abdul Kalam Vision India Movement**) in KHL Project. AKVIM is contacting many Publishers of the books written by Dr. Kalam. Most are best sellers, translated into many languages. The Drop Box link below is on books currently available and is subject to change based on availability. AKVIM shall add books by Dr. Kalam & (about him) in other languages when available.

DROP BOX Link - **Kalam Home Library:**

[ [https://www.dropbox.com/sh/trs520o2g9w50md/AADzMSU6obM5w6kd-Q\\_6My8qa?dl=0](https://www.dropbox.com/sh/trs520o2g9w50md/AADzMSU6obM5w6kd-Q_6My8qa?dl=0) ]

- 101 – Intro letter in English
- 102 – List of Books in ENGLISH (not all may be available all the time)
- 103 – Kalam Home Library Project in ENGLISH
- 201 – Intro letter in TAMIL
- 202 – List of Books in TAMIL (not all may be available all the time)
- 203 – Kalam Home Library Project in TAMIL



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**KALAM HOME LIBRARY (KHL):** This is a NOT-FOR-PROFIT PROJECT, to promote Dr. Abdul Kalam's teachings and nurture the habit of reading and education from a young age. Each KHL shall have (i) A book-Case + 7 good books procured in India (cost Rs. 1,200) (ii) 3 more FREE books [sent from USA] donated by IWSF – total 10 books / KHL.

IWSF seeks generous donations to (i) support this KHL Project and (ii) help set up KHL in 1,000 poor families who cannot afford the cost (Rs. 1,200 = US \$ 20). Donations in any amount are welcome.

- (i) Your donation helps dispatch donated books from USA to India – freight US \$ 9,000 / 40' FCL
- (ii) Your donation helps donate 3 books / KHL & (iii) sponsor KHL in 1,000 poor homes.

**KALAM DREAM LIBRARY (KDL):** AKVIM is procuring many books by & about Dr. Kalam at a nominal cost and offers those available as a set - the '**KALAM DREAM LIBRARY**'. In India KDL costs about Rs. 15,000 / set + local mailing charges. AKVIM is trying to collect many books in many languages. In India, one can purchase KDL from AKVIM.

IWSF plans to procure KDL from AKVIM and send them as a COMPLEMENT to the MAJOR SPONSORS (US \$ 500 and above - from Nov. 22, 2017 to Dec. 31, 2017). Number of books per Complementary set may vary based on Sponsorship level, availability, etc. Estimated cost to import from India + import duty + storage + packing + mailing, etc. US \$ 350 ~ \$ 420. The net proceeds shall be used for the IGNITING MINDS Mission and its charitable projects promoting Education, Skills, Training, Employment, etc. (including KHL, RSC, FPL, WMKP, AK-EDUSAT, etc.).

KALAM DREAM LIBRARY is an ideal GIFT for one's **BIRTHDAY** (any age), **GRADUATION**, **WEDDING**, **ANNIVERSARY**, etc. It is a **valuable LEGACY**, to be passed on to the next generations. Each set is a priceless DONATION to local **Libraries (in Schools, Colleges, Public Libraries, etc.)**

KDL set of books as COMPLEMENT is subject to:

- (i) adequate number of sponsors coming forward (min 800 + Sponsors)
  - (ii) adequate number of books to fill up a 20' / 40' FCL (min 75,000 + Books)
  - (iii) adequate funds to cover freight (US \$ 9,000); packing; storage; mailing, import duty, several essential & related expenses; may take 3 to 4 months for dispatch & FCL arrival
  - (iv) availability of the books by & about H. E. Dr. Kalam and a few other good books
  - (v) # of books / KDL set - based on Sponsorship Level [Silver / Gold / Diamond / Platinum]
- IWSF DOES NOT SELL these books in the USA; shall mail them as COMPLEMENT to thank the major sponsors (US \$ 500 +) for a specific time (Nov. 22, 2017 to Dec. 31, 2017) ONLY.
  - IWSF CANNOT assure availability or inclusion of a specific book in any set.
  - IWSF may withdraw this plan at its own discretion due to inadequate funds / sponsors / external factors beyond IWSF control.
  - IWSF needs Donor's email to send a digital Receipt & Mailing address from Major Donors.



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| SPONSOR LEVEL | AMOUNT - USD | COMPLEMENT of books / KDL Set                                   |
|---------------|--------------|---|
| SILVER        | \$ 500       | Books (written by + about) H. E. Dr. Kalam                      |
| GOLD          | \$ 750       | Books (written by + about) H. E. Dr. Kalam                      |
| DIAMOND       | \$ 1,000     | Books (written by + about) H. E. Dr. Kalam<br>+ books by others |
| PLATINUM      | \$ 1,500 +   | Books (written by + about) H. E. Dr. Kalam<br>+ books by others |

[1] **DONATIONS in ANY AMOUNT are WELCOME.** *Every penny makes a HUGE difference.*

[2] **DONATE by CHECK:** INTL 'WE SERVE' FOUNDATION (or) IWSF

Check mailing Address: 895 EDGEWATER DR  
LEXINGTON, KY 40502-3159

Donor Email:

Donor Mailing Address:

Cell:

(PRINT) Name:

Street & Suite:

City:

State:

ZIP + 4:

[3] **DONATE ONLINE:** <https://www.weservefoundation.org/donate>

If any of your friends / family / contacts / members of an organization you belong to would enjoy the set of books (by & about Dr. Abdul Kalam), you are free to share this letter as you see fit.

Best regards. Yours truly,

Nov. 22, 2017

Dr. M. S. Viji, MD, Founder-President,  
**International 'We Serve' Foundation, Inc.**  
Public Charity (IRC 501-C-3 approved)

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