

EMPOWERING BILLIONS

To achieve

Happy, Prosperous and Peaceful Societies

Introduction: Every country has poor citizens in the urban and rural areas deprived of quality education, adequate healthcare, suitable employment and economic prosperity. This leads to serious conflict with unintended consequences such as poverty, unemployment, poor health, rampant crime and others. Using modern technology to aid the common man and woman will help to reverse this downward spiral. Providing deserving citizens of the world physical, electronic and knowledge connectivity will enhance their core competence, improve education, advance skills, encourage entrepreneurship, generate employment, and eradicate poverty, leading to happy, prosperous and peaceful societies.

'We Serve': Encouraged by the progress achieved in several rural communities in various parts of India, with innovative use of modern technology, three institutions and their respective owners and principals have joined hands as the Founding Partners to set up the '**International 'We Serve' Foundation, Inc.**' [aka: the **Foundation**] as a non-profit, 501(c) (3) organization, bringing together thousands of volunteers and institutions all over the world to empower the billions of deserving people living in rural and urban areas of the world.

Our gratitude: We genuinely thank and appreciate His Excellency, the honorable **Dr. A. P. J. Abdul Kalam**, the Former President of India and his capable team in pioneering methods to empower rural populations in India and paving the way to empower people in any part of the world to enjoy peace, prosperity and harmony.

Foundation Vision:

Promote peace and prosperity using modern technology, and empower billions of global citizens.

Foundation Mission: Collaborate with individuals and organizations to bring measurable progress in quality Education, affordable Healthcare, adequate Communication, transparent Governance, enhanced Skills, energetic Entrepreneurism and sustainable Employment for better quality of life.

Role of the Foundation:

- Be a referral center providing guidance in the design, formation, etc.
- Bring together volunteers and Institutions for mutual collaboration
- Enable education, healthcare, trade, commerce, cultural exchange, etc.
- Analyze development programs, grants, incentives, charitable foundations, etc.
- Help with setting up necessary hardware, software and electronic connectivity
- Encourage entrepreneurship and small business incubation
- Facilitate micro-lending and small business financing programs
- Help setting up Tele-Education, distance learning, online certification, etc.
- Facilitate Tele-medical consultations for health centers and mobile clinics
- Promote **health, nutrition, sanitation, water management**
- Encourage **green building** concepts and alternate **renewable energy**
- Teach Organic / eco-friendly agri practices, aqua-culture, flori-culture, etc.
- Establish market opportunities for the entrepreneurs in all these endeavors
- Develop a strong network for internal commerce and external market reach
- Plan educational sessions, informative seminars, trade conferences, etc.
- Be a source for business design, planning, market research, strategy, etc.
- Provide training and certification for employment generation in various fields.

Emerging Trend: The emerging technology trends shall help these operations with maximum ROI:

- ❖ Ideal for Tele-education, Tele-Medicine, Tele-Knowledge portal, Tele-conferencing,
- ❖ Suitable in Marketing, Commerce, Trade, entrepreneurship, business development, etc.
- ❖ Set up cost & ongoing maintenance for nodal centers is much lower
- ❖ Good for Tele-commuting allowing rural employment and economic connectivity

By nurturing local talent, enhancing core competence and encouraging entrepreneurship, the poor citizens shall access affordable healthcare, essential sanitation, quality education, sustainable economic opportunities and better standard of living in an eco-friendly environment, leading to the evolution of **happy, prosperous and peaceful societies**.